

# Happy Mothering

NATURAL LIVING IN A MODERN WORLD



## ABOUT HAPPY MOTHERING

Happy Mothering is a lifestyle blog for moms that was founded in 2009. Over the last decade, we've worked with hundreds of brands on a variety of sponsored programs. In that time, we've learned what works with our readers and what doesn't.

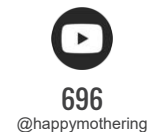
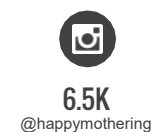
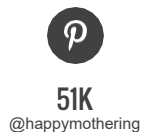
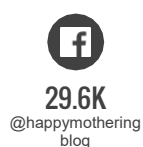
When you partner with us and give us creative control, we will create engaging content featuring your brand that our readers will love. Our most successful campaigns incorporate a variety of mediums, including blog posts, video and social media promotion.

Each of our partnerships is unique. Let's chat about a custom campaign for your brand.

## ABOUT CHRYSTAL JOHNSON



Chrystal Johnson is a former corporate marketing professional turned full-time lifestyle blogger. She lives in the mountains of Big Bear Lake, CA with her husband Brian where they homeschool their two daughters Zoë and Kaylee. Chrystal loves creating recipes, crafts and beauty tutorials that inspire her readers to live more simply in today's modern world.



## BLOG STATS

**170,000**

Monthly Page Views

**120,000**

Monthly Unique Visitors

**7,000**

Newsletter Subscribers

## COLLABORATIONS

Amazon

Invisalign

Foster Farms

Earth Mama Organics

## AS SEEN ON

Parade

Health

Country Living

## LET'S WORK TOGETHER

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